

Leicester
City Council

**WARDS AFFECTED
ALL WARDS - CORPORATE ISSUE**

**FORWARD TIMETABLE OF CONSULTATION AND MEETINGS:
CABINET**

10 SEPTEMBER 2001

ADDITIONAL SURE START PROGRAMMES IN LEICESTER - 2001

Report of the DIRECTOR OF SOCIAL SERVICES

1. Purpose of Report

The purpose of this report is to alert Cabinet to the multi-agency proposals for utilizing the Sure Start Unit invitation to submit proposals for three additional Sure Starts in Leicester City. This issue was discussed at a Leicester Children's Planning Partnership meeting on July 17th 2001, and recommendations were made regarding the areas to be approached with regard to these potential new Sure Start areas.

2. Summary

The Sure Start programme is an ambitious national initiative. It aims to improve the life chances of children aged 0-4, by developing local partnerships which would both co-ordinate existing services and deliver new ones.

Leicester had been invited to bid for funding for earlier Sure Start programmes. After a period of consultation and examination of indices of deprivation, Beaumont Leys was selected as our first Sure Start area. An interagency partnership developed the bid, and it was agreed that the initiative would be led by the National Society for Prevention of Cruelty to Children. St Matthews was selected as our second Sure Start area. The initiative is being lead by NCH Action for Children. Saffron was selected as our third Sure Start area and is being led by Barnardos.

We are now being invited to bid for fifth wave programmes. A letter has been sent to statutory, voluntary and community organisations in the area (attached). A confirmation of interest must be returned to the Sure Start Unit by 20th September 2001. (See Annex E attached). It is therefore necessary to work quickly to decide how this process is to be managed, the various partners co-ordinated, areas selected and lead agencies identified.

Leicester Children's Planning Partnership is recommending that the three new areas are: Braunstone, Highfields and New Parks. Each area needs to form a partnership which will decide locally which streets are to be included in the proposal up to a maximum of 800 children each.

3. Recommendations (or options)

- (a) The report has been submitted and endorsed by the Cabinet Lead for Social Services and Personal Health. Consultation has been sought with Scrutiny spokespersons for Social Services and Personal Health and Education and Lifelong Learning.
- (b) The report is submitted to Cabinet for endorsement.
- (c) Future progress will be reported to Scrutiny Committees.

4. Financial Implications

As is the case with the existing Sure Starts in the city, there are potential financial implications with regard to 'mainstreaming' the programmes at the end of the seven-year funding. This will involve rolling out the principles of the programmes across the city and will inevitably have a considerable impact on the planning system in future years. The Leicester Children's Planning Partnership Joint Family support Strategy already includes some of the relevant principles and it is likely that there will be further movement in a direction which is complementary to a city-wide Sure Start approach.

5. Legal Implications

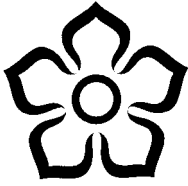
There are no direct legal implications arising from this report (Guy Goodman, Assistant Head of Legal Services – ext 7054)

6. Report Author/Officer to contact:

Sue Grogan – Acting City Wide Sure Start Co-ordinator

Hilal Barwany – Children's Fund Service Manager

Andrew Bunyan – Assistant Director, Children and Family Assessment and Strategy – 252 8306



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SUPPORTING INFORMATION

1. Report

Leicester was invited to submit proposals for an additional three Sure Start programmes as part of the 5th wave of Sure Starts. Discussion had taken place in January 2001 at the LCPP that Braunstone would be the first choice, followed by Highfields in any future role out of Sure Start programme. This recommendation was based on studying the DETR deprivation data. Sure Start programmes are already in Beaumont Leys, St. Matthews and Saffron.

The third area, New Parks was identified by the LCPP on Tuesday July 17th. The reasoning is detailed below.

2. Criteria for 5th wave Sure Start Programmes

- a) The catchment area should fall within the poorest 20% and preferably the poorest 10% in England, based on the DETR indices of multiple deprivation.
- b) How accessible Sure Start services are likely to be for parents with small children and the level of service provision already available.
- c) If the city already has one or more Sure Start programmes and these are in mainly white areas then consideration should be given to an area with a high concentration of minority ethnic families.
- d) A typical area will include between 400 and 800 children under the age of four.
- e) The area should service a coherent neighbourhood, the boundaries of which are clearly defined.
- f) Where a city will have 6 or more programmes, then larger or smaller areas than 800 children will be considered and four instead of three programmes could be developed, provided that:
 - The proposal reaches children who are among the most disadvantaged
 - Is consistent with the Sure Start principles
 - Contributes to the objectives and targets
 - The total remains broadly within the same budget.

3. Partnerships

Partnerships must work with all the relevant service providers in the area and with any area –based initiatives that cover all or part of the Sure Start area (or an adjacent area) such as Single Regeneration Budget projects, New Deal for Communities, Health Action Zones, Early Excellence Centres, Neighbourhood Nurseries and a range of others. They must also develop close links with the local Children’s Fund partnerships and the Connexions service.

4. Indices of Multiple Deprivation

The wards considered all fell into the lowest 10% on the child poverty index. The data also considered was:

- Number of children aged 0 – 4 per ward
- Index of Multiple Deprivation Score per ward
- Child Poverty Index Score per ward
- Resources already available to each ward

Ward Name	Index of Multiple Deprivation	Child Poverty Index Score	Number of children aged 0 – 4 years	Resources already available
North B’stone	71.75	79.20	605	New Deal
Wycliffe	65.79	75.52	966	SRB 2 & St. Matthews Sure Start
Spinney Hill	55.55	62.61	921	SRB 2 & 5
Saffron	55.17	66.32	717	Saffron Sure Start / SRB 5
New Parks	54.58	64.81	713	
West H’stone	52.41	54.48	683	SRB 6
Mowmacre	52.33	62.67	480	SRB5
Belgrave	51.31	52.85	622	SRB4
Eyres Monsell	49.27	59.23	457	
Coleman	49.12	53.13	473	SRB 6
B’mont Leys	49.09	58.31	861	B'Leys Sure Start
Charnwood	48.67	52.69	757	SRB 6

The reasoning for the recommendation was as follows:

Braunstone

- Highest level of multiple deprivation.
- Highest child poverty index score
- New Deal available for some match funding
- Well developed community infrastructure

Highfields

- Wycliffe has the second highest level of multiple deprivation
- Highest number of children aged 0 – 4 in the city
- St. Matthew Sure Start does not cover the whole of Wycliffe ward

- Second highest level of child poverty index score
- Area of ethnic diversity (see criteria)
- Some community infrastructure

New Parks

- Fifth highest level of multiple deprivation
- Fourth highest level of child poverty index score
- Sixth highest number of children aged 0 – 4
- No additional funding available in terms of SRB / New Deal etc
- This would even out the spread of programmes between the inner and outer city

5. Conclusions

- To include all of Spinney Hill ward (in addition to Wycliffe) as part of Highfields would cause capacity difficulties within the area. The remaining part of Spinney Hill would be considered in the next round of Sure Start programmes.
- The Leicester Children’s Planning Partnership considered that these three areas would benefit the most from the development of a programme. The total number of children was significantly greater than the 2400 maximum allocated for the city in this wave of the Sure Start programme. The recommendation was to have three programmes of about 800 each rather than four where the numbers would have to be much smaller.
- The addition of Braunstone, Highfields and New Parks to the existing three programmes in the city will provide an equal spread of Sure Start programmes across the diverse, inner and outer city communities in Leicester.
- Each area needs to develop a partnership which includes parental representation as well as statutory and voluntary agencies. That partnership must decide exactly where the boundaries of each programme will be, based on the numbers of children aged 0 - 4, the natural communities and their boundaries.

FINANCIAL, LEGAL AND OTHER IMPLICATIONS

1. Financial Implications

See above.

2. Legal Implications

See above.

3. Other Implications

OTHER IMPLICATIONS	YES/NO	Paragraph Within Supporting information	References
Equal Opportunities	Y	See recommendations	
Policy	Y	See covering report	

Sustainable and Environmental	Y	Supporting the development of children under 4 contributes to the sustainability of the city.
Crime and Disorder	N	Reducing child poverty and accompanying social exclusion will potentially reduce crime in years to come.
Human Rights Act	N	

4. Background Papers – Local Government Act 1972

5. Consultations

The recommendations were developed through the auspices of the Leicester Children's Planning Partnership, which is a multi-agency partnership whose primary focus is the planning and co-ordination of services for children and young people in the city. Therefore, these recommendations include consideration by the main statutory agencies of Leicester, Voluntary Action Leicester including the Parents and Carer's Council.

6. Report Author

Sue Grogan – Acting City Wide Sure Start Co-ordinator

Hilal Barwany – Children's Fund Service Manager

Andrew Bunyan – Assistant Director, Children and Family Assessment and Strategy – 252 8306

Sure~Start

Sure Start Unit

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Caxton House
Tothill Street
London SW1H 9NA

TO: STATUTORY VOLUNTARY AND COMMUNITY
ORGANISATIONS IN AREAS INVITED TO PARTICIPATE
IN THE FIFTH WAVE OF SURE START

Telephone 020 7273 4830
Fax 020 7273 5182
Email sure.start@dfes.gov.uk
www.surestart.gov.uk

11 July 2001

Dear Colleague

SURE START: FIFTH WAVE

The Government today announced a fifth wave of Sure Start. Sure Start aims to improve the health and well being of children under four, particularly those who are disadvantaged, so that they can flourish at home and when they get to school. It is a key part of the Government's drive to improve children's health and education and prevent social exclusion later in life.

The first 185 programmes are now up and running. A further 75 areas are developing their plans and are on course to start delivering services from early Autumn. Today's announcement invites 177 further districts to develop programmes. A full list of eligible districts is attached and you will be pleased to know that one or more these areas falls within your area of responsibility.

Two booklets about Sure Start are enclosed. The timetable for developing your programme is set out in Annex C of the guide. A confirmation of interest highlighting the likely catchment area, partnership details, a statement of commitment to Sure Start principles from senior managers and contact must reach the Sure Start Unity by 20 September 2001.

To make a real difference to the lives of very young children and their families, Sure Start partnerships will need to have wide representation from the community, voluntary and statutory sectors. I am therefore writing in similar terms to as many potential Sure Start partners in your area as possible - a list is attached to this letter. I would be grateful if you could also bring this letter to the attention of anybody in your organisation, and other local organisations you are connected with, who cover any of the eligible districts and are not on the distribution list.

Further copies of the guidance are available from our publications centre on 0845 6022260 quoting Ref. SS5/WAVE for *A Guide for fifth wave programmes* and Ref. SSDCF5 for *Making a Difference for Children and Families*. They can also be found, along with other information about Sure Start, on the Sure Start website at www.surestart.gov.uk. The Sure Start Unit will be pleased to deal with any questions you may have, a list of relevant contact names and numbers is included in Annex C of *Making a Difference for Children and Families*.

We are planning to hold regional seminars to allow new programme areas to learn from earlier programmes, share experiences and discuss the application process. The Sure Start co-ordinator in your local Government Office for the Region will be in touch about this shortly. Meanwhile, the seminar dates and contact names are listed on the attached.

Yours sincerely

Naomi Elsenstadt
Director
Sure Start Unit

Districts invited to submit 5th wave Sure Start applications

District	District
Amber Valley	Lincoln
Arun	Liverpool
Ashford	Manchester
Barking & Dagenham	Mansfield
Barnsley	Merton
Barrow-in-Furness	Middlesbrough
Birmingham	Newcastle upon Tyne
Blackburn with Darwen	Newham
Blackpool	North Cornwall
Bolton	North East Lincs
Bradford	North Tyneside
Brent	Norwich
Bristol	Nottingham
Burnley	Oldham
Calderdale	Pendle
Cambridge	Penwith
Camden	Peterborough
Cheltenham	Plymouth
Colchester	Preston
Coventry	Redcar & Cleveland
Crawley	Rochdale
Crewe & Nantwich	Rother
Darlington 1	Rotherham
Dartford	Salford
Derby	Sandwell
Doncaster	Sefton
Durham	Sheffield
Easington	South Tyneside
Eastbourne	Southampton
Erewash	Southwark
Gateshead	St Helens
Gedling	Stockton-on-Tees
Gosport	Stoke-on-Trent
Gravesham	Sunderland
Great Yarmouth	Tameside
Greenwich	Taunton Deane
Hackney	Teignbridge
Halton	Thanet
Hammersmith & Fulham	Torbay
Haringey	Torridge
Hartlepool	Tower Hamlets
Hastings	Wakefield
Hyndburn	Walsall
Islington	Waltham Forest
Kensington & Chelsea	Wansbeck
Kettering	Wear Valley
Kingston Upon Hull	Wellingborough
Kirklees	Westminster
Knowsley	Wirral
Lambeth	Wolverhampton
Leeds	Worcester
Leicester	York
Lewisham	

Letters of Invitation sent to:

Chief Executives Unitary Authority (where applicable/within fifth round areas)
Chief Executives Local Authority District (where applicable/within fifth round areas)
Chief Executives County Council (where applicable/within fifth round areas)

Chief Executives Health Authority (within fifth round areas)
Chief Executives Primary Care Group/s (within fifth round areas)
Chief Executives Primary Care Trust/s (within fifth round areas)
Chief Executives NHS Trusts (within fifth round areas)

Local Education Authority - Directors of Education (within fifth round areas)
Local Authority – Directors of Social Services (within fifth round areas)
Early Years Development and Childcare Partnership Co-ordinators/Lead Officers (within fifth round areas)
Chairs of Early Years Development and Childcare Partnerships (within fifth round areas)
Leader of the Council (Unitary, District & County Council where appropriate/with fifth round areas)

National Association of Councils of Voluntary Service
Council for Voluntary Services in each fifth wave area
National voluntary organisations on the NCVCCO full members list (within fifth round areas)
Organisations representing minority ethnic communities
The Countryside Agency (within the fifth round areas)
Chief Constables (within the fifth round areas)
Heads of Early Years Library Services (within the fifth round areas)

Regional seminar dates

Region	Date	Government Office Contract/s
South East	Tuesday 31 July	Kirsten Barnes 01483 882512
York & Humber	Wednesday 1 August	Mike Smith 0113 283 5756 or 0114 230 5503
North East	Thursday 2 August	Jayne Moules 0191 202 3674
South West	Friday 3 August	Ian Chancellor 0117 900 1844
London	Monday 6 August	Jon Scanlan 020 7217 3509
West Midlands	Tuesday 7 August	Gordon Peacock 0121 212 5431
North West	Thursday 9 August	Pauline Morgan-Williams 0161 952 4445
East of England* & East Midlands	Friday 10 August	Simon Gentry* 01223 202043 Russell Coughtrey** 0115 9712541

Annex C Timetable

	Dates for group A	Dates for group B	Dates for group C
Confirmation of interest due	20 September 2001	20 September 2001	20 September 2001
Sure Start Unit accepts confirmations of interest	October 2001	October 2001	October 2001
Partnership submits progress report	28 November 2001	16 January 2002	13 February 2002
Sure Start gives feedback on plan so far and agrees the grant for immediate services	January 2002	Late February/Early March 2002	March 2002
Full plans submitted	6 March 2002	1 May 2002	26 June 2002
Plans approved	April onwards	June onwards	August onwards
Detailed capital plans due	End of June	End of July	End of September

Annex E Checklist for confirmation of interest

Please make sure you have the following in your confirmation of interest:

- A statement of commitment from senior managers (at Director or Chief Executive level) across the key statutory and voluntary agencies that provide mainstream services for children under four and families, confirming their commitment to Sure Start principles and their willingness to reshape existing services in response to consultation
- An outline of the resources that are being made available to develop the plan
- A list of initial partners involved in the decision-making process to date and who will be responsible for driving forward the development of the plan
- The name, address, phone and fax numbers, email address of a main contact who will act as channel for information to and from the unit
- The name of the programme and a description of the catchment area, setting out the names of the wards or parts of wards that the area covers
- A map of the catchment area - at street level - that clearly outlines the boundaries and includes an Ordnance Survey grid reference
- The number of children under the age of 4 living in that area and the date and source of this information (the date should be no earlier than 1999)
- Claim for Sure Start money to support the development of the plan. This is optional but the claim will not be processed until the catchment area is agreed.

Please send this by 20 September 2001 to:

Annabel Burns
Head of Programmes Team
Sure Start Unit
Level 2, Caxton House
Tothill Street
London SW1H 9NA